Voter Services and Programs Subcommittee

July 23, 2020

1:00 PM

Our Mission: Empower, Engage & Educate Voters

Attendees: Mary Jane Golden, Kathy Reim, Barbara Robinson, Nancy Jenny, Don Wick, Carol Sullivan, Andrea Doll, Wende Sanderson

- 1. **Program Topics**--We discussed our programs for next two General Membership Meetings:
 - a. Andrea—presentation about Vision 2020—Women's empowerment program which Andrea has participated in, sponsored by Brandeis University
 - b. Mary Jane—suffragist play for September 5th general membership meeting. Casting is almost complete, and Kathy Reim offered her yard as a venue for rehearsal space for the cast.
 - i. PLEASE INVITE YOUR FRIENDS TO COME TO THE ZOOM PLAY 9/5/2020!! All agreed that this should be heavily promoted to non-members! Wende to talk with Ed about developing a flyer that can be emailed to interested parties.
 - ii. We should consider recording the play and putting it on our YouTube channel
 - c. Wende and Carol reported on recent lessons learned through the Ongoing Cultivating Civic Conversations—we are already in Week 6 of the 20 week course—but all interested people can join in at any time. (Led by Katherine Murphy, Kittitas County League) If interested, let Wende know.
 - d. 19th Amendment ratification-related articles for La Conner Weekly News are being created and submitted by Skagit LWV. There will be one more in July, then one each week in August leading up to the Amendment Ratification Anniversary date. Emily Raphael has agreed to help edit two articles, and Andrea Doll has written the final which will be published last week of August.

2. Voter Services Topics--Kathy Reim reported on:

a. The Register to Voter QR Code poster distribution work she's been doing—Concrete has been well covered, as has Burlington. She explained her process for approaching businesses to display the poster—and how enjoyable the conversations are! (Andrea to help in Anacortes; Mary Jane to contact Barbara Carson about La Conner shop possibility)

CAN YOU HELP? Kathy needs Help getting posters to areas where they'll be seen in La Conner and Anacortes. Also does anyone have contact with tribal communities to request poster placements at their community buildings? Please contact Kathy Reim if you can help with poster distribution. She is maintaining a list of all locations contacted to minimize overlap.

- b. Wende mentioned the press releases done with newspapers and KSVR about Candidate Forums. Forums are broadcast on KSVR on Sundays starting at 5:00 PM.
- c. We discussed promoting Vote411. It was agreed that a 8.5×11 inch poster would be good (perhaps based upon the Thurston County "Be A Voter" campaign that was discussed at our July general membership meeting). Many members in attendance agreed to put one of these flyers in their car window (rear driver's side) so people can see them as they drive around.
- d. Kathy gave an update on the display area at Farmstrong and regular Reim family presence there on Friday evenings. The Brewery will announce the presence of LWV to answer any questions.
- e. Kathy also asked for help in promoting via the social app called Next Door. Kathy will provide the content if members will post to their feeds.
- f. Other ideas/thoughts: We should approach local Chambers of Commerce about Vote411 and the Register To Vote QR code poster. Kathy will be approaching the Cannabis stores locally about displaying our posters.
- Next Board meeting: July 29th, 1:00PM via zoom;
 Next Monthly League General Membership meeting: Aug 1st, 10:30AM via zoom;
 Next subcommittee meeting: be Aug 19th at 1:00 PM via zoom

Placeholders for 2021

- —Speak up Schools—working with Snohomish County)
- --WE Ignite for ½ 6 foot display table @ \$250-Feb 2021)